

**UNAPPROVED MINUTES  
CITY OF MILPITAS  
ARTS COMMISSION**

**Minutes:** Regular Meeting of Arts Commission  
**Date of Meeting:** Monday, January 28, 2002  
**Place of Meeting:** Milpitas Community Center, 457 E. Calaveras Blvd., Room 7&8

**I. Roll**

Chairperson Cherry called the meeting to order at 7:00 p.m.

Commissioner's Cherry, Foulk, Hays, Rabe and Ogle were present.

Commissioners absent: Barnes, Barrie, and Hicks

City Staff Present: AmyBeth Ogden, Recreation Services Supervisor; Marsha Schneider, Acting Cultural Arts Coordinator; Jennifer Tagalog, Recording Secretary;

City Council Liaison present: Jim Lawson

**II. Pledge**

The Chair led the Commission in the Pledge of Allegiance.

**III. Citizen's Forum**

None

**IV. Minutes**

MOTION to approve the minutes of November 26, 2001 meeting as submitted.

M/S: Rabe, Ogle

All Ayes: (5) Cherry, Foulk, Hays, Rabe and Ogle

Absent: (3) Barnes, Barrie, and Hicks

**V. Agenda**

MOTION to approve the January 28, 2002 agenda with the following change:  
Move New Business item number 1, to the first item of business and to correct the spelling of Artist from Kaz Hamono to Kaz Hamano.:

M/S: Rabe, Hays

All Ayes

Absent: (3) Barnes, Barrie, and Hicks

**VI. Announcements/Correspondence**

AmyBeth Ogden, Recreation Services Supervisor, announced the following:

- City offices will be closed on February 12 and 18<sup>th</sup>, 2002.
- Sent out an e-mail to National Recreation Pacific Association regarding what other cities are doing in respects to Arts Commissions. She had received a lot of responses.

She also had the following materials available:

- 2002 City Calendars.
- ECOPASS

Marsha Schneider, Acting Cultural Arts Coordinator, announced the following:

- Received 7 new Phantom Art Gallery Artist Applications who will be reviewed by the Commission in February and March.
- Firebird Youth Chinese Orchestra will be performing on February 3, 2002 at the Community Center. Any Commissioners interested in attending CASP (Cultural Arts Support Program) Performances should contact her and she'll handle arranging for tickets.

- Thanked Commissioners Hays and Rabe for attending upcoming Cultural Arts Support Program performances.
- Sunnyhills Neighborhood Association (CASP) event has been changed to 6/15, 6/22, and 6/26 due to construction delays at Augustine Park. Should construction not be ready at that time the events will be held outside at the Sunnyhills United Methodist Church.
- The Phantom Art Gallery opening for Susan Helmer and Alfred Gonzalez was held on January 11, 2002 with approximately 75 in attendance. The next Phantom Art Gallery opening featuring the artwork of Thomas Walsh will be held on Thursday, April 18, 2002 from 5-7PM. Staff is offering a Thursday night opening to see if that will help improve the attendance at the openings.

She also distributed Calaveras Repertory Theatre season brochure and announced they would be presenting Merchant of Venice on February 7 – March 3, 2002.

Chairperson Cherry announced the following:

- The Marsha Schneider stage dedication went very well.
- Stop by the Phantom Art Gallery to view the artwork

She also had complimentary copies of the Milpitas High School and Milpitas Alliance for the Arts Co-sponsored calendar for Commissioners.

Commissioner Rabe requested that staff agendaize the Flute Player update on a regular basis, so the Commission can be updated regularly on the status and questioned the status of the Flute Player reconditioning. AmyBeth Ogden, explained that she had not heard back on the status, but would inform the Commission when she is informed.

## **VII. New Business**

### **1. Phantom Art Gallery – Review Artist Kaz Hamano**

The City of Milpitas, Recreation Services Division, created the Milpitas Phantom Art Gallery in an effort to provide new visual art experiences for the Milpitas community. Artist submits an official Milpitas Phantom Art Gallery Artist Application, which is review by the Milpitas Arts Commission. Each approved artist will display his/her work for three (3) months.

#### Phantom Art Gallery Schedule

December, 2002 – March, 2002	Susan Helmer and Alfred Gonzalez
April, 2002 – June, 2002	Thomas Walsh

Artist Kaz Hamano submitted her Milpitas Phantom Art Gallery Artist application on November 7, 2001. Should her application be approved, her work would be on display from June, 2002 through late August, 2002.

The following questions were discussed in determining the applicant's eligibility:

- 1) Does the artwork meet your criteria and expectations for the City of Milpitas Phantom Art Gallery?
- 2) Is there anything in particular that you liked or disliked about this artwork?
- 3) Is the artwork appropriate for public viewing?

- 4) Provided this artist can fulfill the obligations set out in the Artist Application Packet, would you recommend accepting this artist as a candidate for the Milpitas Phantom Art Gallery? Why or why not?

Artist Kaz Hamano was in attendance at the meeting and gave an overview of her work. She became aware of the Phantom Art Gallery as she came by the center looking for the Community Museum.

The Commission felt the artwork exceeded the expectations of the Phantom Art Gallery and were very excited about her work. They questioned if she had enough pieces for the show and Kaz said, she had over 40 pieces of art.

MOTION to approve the artwork presented by Kaz Kamano to be displayed in the Phantom Art Gallery from June, 2002 through late August, 2002.

M/S: Rabe, Ogle

All Ayes

Absent: (3) Barnes, Barrie, and Hicks

## **VIII. Old Business**

### **1. Workshop Agenda Items**

At the September 24, 2001 Arts Commission meeting, Commissioner Rabe requested that staff agendaize the date selection for a Commission Retreat. At the October 29, 2001 Arts Commission meeting, the Commission selected March 11, 2002. The Commission tabled the discussion on topics to the November meeting. The sample draft of the Workshop agenda was attached in the packet.

## **IX. New Business**

The Commission was requested to elect a chair and vice-chair to serve through January, 2003 to a year term.

Commissioner Foulk opened the floor for nominations:

Commissioner Ogle nominated Commissioner Cherry for Chair and Commissioner Rabe as Vice-Chair.

Commissioner Foulk closed the nominations.

MOTION to elect Commissioner Cherry as Chairperson and Commissioner Rabe as Vice-Chairperson.

M/S: Ogle, Hays

All Ayes

Absent: (3) Barnes, Barrie, and Hicks

## **X. Other Business**

### **1 Staff Reports/Program Reports - None**

### **2 Liaison Reports**

#### **2.1 City Council – Council member Lawson gave an update on the following items:**

- He will be representing the City of Milpitas on the Bart Extension. There will be an upcoming public meeting, which will be listed in the Milpitas Post.

Commissioner Rabe questioned if there are designated areas in the interior/exterior of City Hall to display art.

Council member Lawson explained the landscaping plan is already completed and the exterior area is very limited and would not accommodate public art. He ensured the Arts Commission that it is in the plans to accommodate a certain amount of gallery space for art display.

- 2.2 Senior Advisory Commission – none**
- 2.3 Planning Commission – none**
- 2.4 Youth Advisory Commission – Talent Show is scheduled for April 13, 2002.**
- 2.5 Parks, Recreation and Cultural Resources Commission - none**
- 2.6 Milpitas Historical Society – none**
- 2.7 Community Advisory Commission – none**
- 2.8 Sister Cities Commission – Chairperson Cherry reported the Commission is going to be reviewing another possible Sister Cities in Florence, Italy which could to be based on an Arts exchange.**
- 2.9 Library Advisory Commission – Chairperson Cherry provided an update on the Library interviews and public meetings.**

Commissioner Rabe spoke regarding the Flute Player postcards and requested that new postcards be re-printed due to the poor representation of the picture. She said that Carla Moss was willing to pay for the re-printing since she had approved the proof prior to printing. Staff would further research this item.

## **XI. Future Agenda Items**

Commission Scrapbook; Arts Commission Attendance Record Discussion; Arts Experience Diary; Review success of “2001 Year of the Arts”;

## **XII. Adjournment**

There being no further business, Chairperson Cherry adjourned the meeting at 8:15 p.m. until the next regularly schedule meeting on February 25, 2002.

Respectfully Submitted  
Jennifer Tagalog  
Recording Secretary

**UNAPPROVED MINUTES  
CITY OF MILPITAS  
ARTS COMMISSION**

**Minutes:** Regular Meeting of Arts Commission  
**Date of Meeting:** Monday, February 25, 2002  
**Place of Meeting:** Milpitas Community Center, 457 E. Calaveras Blvd., Room 7&8

**I. Roll** Chairperson Cherry called the meeting to order at 7:00 p.m.

Commissioner's Barnes, Barrie, Cherry, Foulk, Hays, Rabe and Ogle were present.

Commissioner absent: Hicks

City Staff Present: AmyBeth Ogden, Recreation Services Supervisor; Marsha Schneider, Acting Cultural Arts Coordinator; Jennifer Tagalog, Recording Secretary; Steve Burkey, Associate Planner;

City Council Liaison present: Jim Lawson

**II. Pledge** The Chair led the Commission in the Pledge of Allegiance.

**III. Citizen's Forum** None

**IV. Minutes** MOTION to approve the minutes of January 28, 2002 meeting as submitted.  
M/S: Rabe, Ogle  
All Ayes: (5) Cherry, Foulk, Hays, Rabe and Ogle  
Abstain: (2) Barrie and Barnes  
Absent: (1) Hicks

**V. Agenda** MOTION to approve the February 25, 2002 agenda as submitted.  
M/S: Barrie, Hays  
All Ayes  
Absent: (1) Hicks

**VI. Announcements/Correspondence**

AmyBeth Ogden, Recreation Services Supervisor, announced the following:

- 15 Cultural Arts Support Program applications were received and 14 will be forwarded for review.
- Family Drive-In Night will be held on March 15, 2002 at the Community Center and will be featuring Monsters, Inc.
- Community Band will be performing on March 22, 2002 at 8:00 p.m. at the Community Center.
- Paper Bag Bandit will be performing on February 28, 2002 at Sinnott Elementary at 7:30 p.m.
- Distributed the Draft of the Arts Commission Workshop.

She also had the following materials available: California Assembly of Local Arts Agencies (CALAA) workshop schedule and scholarship applications and *Radius*, CALAA's January newsletter.

Chairperson Cherry announced that invitations would be going out for the Milpitas Alliance for the Arts Gala event on April 6, 2002. The theme will be

International Art and youth will be performing at the event. Anyone interested in donating to the silent auction, should contact her.

## **VII. New Business**

### **1. Light Rail Transit Community Oriented Design Enhancements (LRT CODE): Review proposed artistic concept for decorative paving at Great Mall LRT Station.**

VTA's Community Oriented Design Enhancements (CODE) program provides funds for art and design improvements for light rail and highway projects funded under Measure B. A program using CODE funds for enhancements to the light rail project was reviewed and approved by the Commission and Council last year. That program included using CODE funds to provide custom decorative paving at the Great Mall LRT/Bus Station.

The decorative paving would be at-grade at the small plaza and walkway at the base of the LRT elevator/stairs structure, in the middle of the bus "island" and on the short walkway segment that leads from the LRT/bus station to the Great Mall. The artist, Adam Zawadzki, is proposing a decorative paving concept based on the themes of transportation and community. Mr. Zawadzki's Written Conceptual Proposal dated February 2002 provides more detail on the proposed paving designs and a brief presentation will be made at the meeting.

Steve Burkey, Associate Planner and Gail Collins from Valley Transportation Authority gave a presentation on the elements of the proposed artistic concept for decorative paving at the Great Mall LRT Station. He distributed a written concept proposal from Adam Zawadzki regarding the artwork. It was explained that this item will be agendaized for the March 5, 2002, City Council meeting and then would be going forward to the County in April. This project is schedule to be completed in the next few years.

Commissioner Hays expressed her concerns about the concrete fading and requested information about how much fading would be expected each year. Staff explained that he could request additional information from the artist. It was noted that the artist is a contractor and is very familiar with concrete work.

MOTION to recommend approval of the conceptual plans for the decorative paving to the City Council.

M/S: Barrie, Rabe

All Ayes

Absent (1) Hicks

### **2. Attendance Record for Arts Commission**

At the January 28, 2002, Arts Commission meeting, Chairperson Cherry requested to agendaize the attendance record for Arts Commissioners at the February 25, 2002 meeting.

Chairperson Cherry requested staff to write a letter to Council to inform the mayor that there is an alternate position vacancy on the Arts Commission and the possibility of replacing Commissioner Hick with a more active Commissioner due to the amount of continuous absenteeism.

### **3. 2001 Year of the Arts – Discussion**

At the January 28, 2002, Arts Commission meeting, Commissioner Rabe requested that staff agendaize a discussion about creating a list of Cultural Art programs, sponsored by the City that took place in Milpitas in 2001. Staff has compiled a particle list to assist the Commission.

Commissioner Rabe explained that she thought it was a good idea for the Commission to review what they have contributed to the Arts.

#### **Cultural Arts Accomplishments for the Year 2001**

Summer Concert Series – An average of 400 people per concert attended the concerts which is a 50% increase from 2000. At the most popular concert, Flashback, there were 600+ in attendance.

Eric Otto's Phantom Art Gallery Event had a record number of 100 people who previewed the exhibit.

The Agnews Development Center's Art Therapy Program secured their first show in the Milpitas Phantom Art Gallery.

Rainbow Theatre began its 20<sup>th</sup> Season

State Fair had a record number of day camp attendees at 700. (It was sold out before brochure was created).

There were 19 Cultural Arts Support Program grant applications in which 12 were funded. There were 15 applications the previous year.

The Rainbow Theatre Teen Show, "If These Walls Could Talk" had a very successful Run of "talk-backs" which enabled parents and teenagers to have open and honest forums for communications about issues facing teens today, particularly those surrounding fear of danger from other students, drug use, etc.

Rainbow Theatre had its first ever Season Announcement Party which brought in 75+ Attendees.

A joint Art In The Park project (The Sunnyhills Park Sundial) is underway with the Milpitas Alliance For The Arts, Applied Materials and the City of Milpitas. The completion date is Spring 2002.

Chairperson Cherry also requested that the following item be added to the list: Sports Art joint project with the Milpitas Alliance For The Arts and City of Milpitas. (Projected was completed in 2000 and therefore it will not be added to the 2001 list.)

The Commission was interested in having the Arts Commission featured on the Arts page to inform the public on the Arts Commission, the goals and accomplishments of the Commission. They also wanted to add information about the acceptance of applications for the vacant alternate position. Chairperson Cherry volunteered to contact Fred Crow regarding this article.

#### **4. Ongoing Projects**

At the January 28, 2002, Arts Commission meeting, Commissioner Rabe requested that staff agendaize a discussion of possible future projects for the Commission. Ideas included a Commission Scrapbook and an Art Experience Diary.

##### **Ongoing Project Update:**

1. Workshop – March 11 at the Adobe from 3-8 PM

Commissioner Barrie explained that she would not be able to attend the workshop.

2. Flute Player – City Staff met with Carla and the City Hall Project Staff on Friday, February 22, 2002. Staff is working with Carla to get the Flute Player reconditioned. It is tentatively scheduled to be installed in March.
3. Milpitas Global Village is scheduled for May 18, 2002 at Cardoza Park. Any Commissioners interested in representing a Country

To date the following countries will be represented at the event: France, America's, Tonga & Samoa, Egypt, and Viet Nam, Bolivia, Philippines, and Ghana.

Groups representing a country would provide a game, craft and food booth for the event.

AmyBeth Ogden, Recreation Services Supervisor, explained that the next Global Village meeting is scheduled for March 19th at 7 PM at the Senior Center for anyone interested in participating in the event.

##### **4. Schedule of Meetings**

Commissioner Barrie explained that she would not be able to attend the May 20, 2002, Arts Commission meeting.

MOTION to cancel the regularly scheduled Arts Commission meeting on March 25, 2002 due to the workshop being held 2 weeks prior on March 11, 2002.

M/S: Foulk, Ogle

All Ayes

##### **5. Commission Scrapbook**

Commissioner Rabe volunteered to work on a scrapbook for the Arts Commission, which would include a variety of information (articles from paper, invitations, pictures, etc.). She requested that each Commissioner prepare a bio on why they applied for the Arts Commission and she would post in the scrapbook next to a photo.

The Commission felt it would be a good idea to have the arts scrapbook available at the following events: Phantom Art Gallery Openings, Milpitas Alliance for the Arts Gala Night and Cultural Arts Support Program Review meeting.



## 6. Art Diary

Commissioner Rabe thought it would be a good idea, that the Commission keep an art diary on their individual art experiences.

Commissioner Ogle explained that the Garden Club provides a 2-3 minute update in which they share information about gardening, ideas, or experience and suggested the Commission doing something similar.

Commissioner Barrie gave an overview about a wonderful art exhibit at Hunter's Point, which is held twice a year and provides an extensive exposure to a variety of different types of art.

It was suggested that at future meetings under announcements/correspondence Commissioners provide an update on upcoming/past art experiences of interest to the Commission.

## X. Other Business

### 1 Staff Reports/Program Reports - None

### 2 Liaison Reports

- 2.1 **City Council** – Council member Lawson gave an update on the following items:
  - City Hall is progressing and is scheduled to be completed in Fall.
  - In the past the VTA has struggled with not spending money on art and expressed what an excellent job they have been doing in Milpitas and incorporating artistic elements into the project.
- 2.2 **Senior Advisory Commission** – Commissioner Rabe reported that the Commission is putting the idea to have a mural in the auditorium on hold until the Senior Needs Assessment is completed.
- 2.3 **Planning Commission – none**
- 2.4 **Youth Advisory Commission** – Talent Show is scheduled for April 13, 2002. Reynard Elzey was hired as the Teen Coordinator.
- 2.5 **Parks, Recreation and Cultural Resources Commission - none**
- 2.6 **Milpitas Historical Society** – Commissioner Ogle reported that the inauguration was completed at the last meeting, however, she was not in attendance.
- 2.7 **Community Advisory Commission – none**
- 2.8 **Sister Cities Commission** – Chairperson Cherry reported the Commission is going to be reviewing another possible Sister Cities in Florence, Italy, which could to be based on an Arts exchange and she will be attending this summer to visit.
- 2.9 **Library Advisory Commission – none**  
Chairperson Cherry reported that she attended an event at the library on Princess Diana, which was very enjoyable and interesting.
- 3.0 **Milpitas Unified School District**  
Commissioner Foulk reported on the following items, which would be reviewed at the next School Board meeting:
  - Community Input on Plan A vs. Plan B (school starting on August 26<sup>th</sup> vs. September 3, 2002.
  - Final decision on the artificial turf on the football & soccer field at Milpitas High School.

## XI. Future Agenda Items

## **XII. Adjournment**

There being no further business, Chairperson Cherry adjourned the meeting at 8:17 p.m. until the next regularly scheduled meeting on April 22, 2002.

Respectfully Submitted  
Jennifer Tagalog  
Recording Secretary

**UNAPPROVED MINUTES  
CITY OF MILPITAS  
ARTS COMMISSION**

**Minutes:** Regular Meeting of Arts Commission  
**Date of Meeting:** Monday, April 22, 2002  
**Place of Meeting:** Milpitas Community Center, 457 E. Calaveras Blvd., Room 7&8

**I. Roll**

Chairperson Cherry called the meeting to order at 7:00 p.m.

Commissioner's Barnes, Barrie, Cherry, Foulk, Hays, Hicks, Rabe and Ogle were present.

City Staff Present: AmyBeth Ogden, Recreation Services Supervisor; Marsha Schneider, Acting Cultural Arts Coordinator; Jennifer Tagalog, Recording Secretary; Lynette Wilson, Program Coordinator

City Council Liaison absent: Jim Lawson

Guests: Georgia Sutherland, Bay Area Showcase Chorus; Beverly Barron, Bay Area Showcase Chorus; Jennifer Filzen, Flamenco Society of San Jose; Trini Aolin, Fil-Am Association of Milpitas; Bal Daquigan, Fil-Am Association of Milpitas; Jeff Jones, San Jose Wind Symphony; Ofelia Gomez, Ballet Folklorico Milpitas; Jeff Jones, San Jose Wind Symphony; Robert Parker, Flamenco Society of San Jose; Helene Rose, Golden Hills Art Association; Anastasia Herold, Fremont Symphony Orchestra; Kymberly Phuong-Nguyen, San Khau Viet; Gordon Lee, Firebird Youth Chinese Orchestra; John Ribovich, Calaveras Repertory Theatre; Satwant Gill, GENCO; Mehar Mohan, GENCO; Helen Moreno, Kaisahan of San Jose

**II. Pledge**

The Chair led the Commission in the Pledge of Allegiance.

**III. Citizen's Forum**

Frances Krommenhock, 948 Horcajo, reported on her recent attendance at the California, Parks, and Recreation Society Conference in Los Angeles. She distributed photos from her public art tour. She also attend Art 101 class which was specifically about setting a sliding scale fee towards art for construction projects.

**IV. Minutes**

MOTION to approve the minutes February 25, 2002.

M/S: Rabe, Barrie

All Ayes: (6) Barrie, Cherry, Foulk, Hays, Ogle, and Rabe

Abstain: (1) Hicks

**V. Agenda**

MOTION to approve the April 22, 2002 agenda as submitted.

M/S: Barrie, Rabe

All Ayes

**VI. Announcements/Correspondence**

None

## **VII. New Business**

On March 11, 2002, Acting Cultural Arts Coordinator, Marsha Schneider, distributed the 2002-2003 Cultural Arts Support Program (CASP) Application binders to the Arts Commission and gave a brief overview on how the review process at the April 22, 2002 meeting would be conducted.

Fifteen applicants submitted their applications by the February 22, 2002, deadline. Attached was a list of 14 eligible applicants as well as the City of Milpitas CASP application scoring sheet.

Commissioners grade each applicant on a cumulative grading scale with 50 points being the highest possible score. The ten applicants with the highest average score were to be recommended to the City Council for their review.

Golden Gate Boys Choir was not represented at the meeting, so they were disqualified as per Cultural Arts Support Program guidelines. The Commissioners questioned the applicants on areas they needed further clarification on or questions that were not answered.

MOTION to recommend to City Council funding \$2,000 to the top ten rated applications, which were the following: 1) Calaveras Repertory Theatre; 2) Fremont Symphony Orchestra; 3) Milpitas Alliance for the Arts; 4) San Jose Wind Symphony; 5) Bay Area Showcase Chorus; 6) Fil-Am Association of Milpitas; 7) Kaisahan of San Jose Dance Co., Inc.; 8) San Shau Viet; 9) Flamenco Society of San Jose; 10) GENCO

The following application were not recommended: 1) Firebird Youth Chinese Orchestra; 2) Asia K. Iqbal; 3) Ballet Folklorico of Milpitas; 4) Golden Gate Boys Choir & Bellringers

M/S: Hays, Barrie  
All Ayes

See attachment on individual ratings from Commissioner's.

The Commission requested to review the CASP process at the May 20, 2002, Arts Commission meeting to recommend any future changes.

## **X. Other Business**

### **1 Staff Reports/Program Reports**

AmyBeth Ogden, Recreation Services Supervisor, announced the following:

- Flute Player has been repaired and is safely returned to storage until re-installation is completed.
- Rainbow Theatre will present Joseph and the Amazing Technicolor Dreamcoat on April 26-May 4, 2002.
- Spring Dance Recital will be on Friday, May 9, 2002.
- Milpitas Global Village will be on Saturday, May 18, 2002, at Cardoza Park.
- Summer Concert Series begin on June 25, 2002.
- Marsha's last day will be on Wednesday, May 1, 2002.
- GENCO event will be held on Saturday, May 11, 2002, at 6:30 p.m. and staff was still in need of two Commissioner's to evaluate the program. Commissioner's Ogle and Cherry volunteered to attend.

- Commissioner's need to return CASP Binders to the Community Center front desk by the end of the week as they will be forwarded to City Council review.

Chairperson Cherry informed the Commission of the Al Augustine Park Re-dedication and unveiling of The Sundial which is the first piece of art installed by the Art In Your Park Program on May 5, 2002, at 2:00 p.m. She encouraged all Arts Commissioner to be in attendance and show support of program.

Commissioner Barrie announced that the Hunter's Pointe exhibits will be on display May 4-5, 2002 and is very worthwhile to attend.

## **2 Liaison Reports**

- 2.1 City Council – none**
- 2.2 Senior Advisory Commission – none**
- 2.3 Planning Commission – none**
- 2.4 Youth Advisory Commission – none**
- 2.5 Parks, Recreation and Cultural Resources Commission - none**
- 2.6 Milpitas Historical Society –none**
- 2.7 Community Advisory Commission – none**
- 2.8 Sister Cities Commission – none**
- 2.8 Library Advisory Commission – none**
- 3.0 Milpitas Unified School District - none**

## **XI. Future Agenda Items**

Art Commission Involvement in 4<sup>th</sup> of July Parade; CASP Review Process Evaluation; CPRS Conference Review - Frances Krommenhock (percentage of construction building costs toward art); Milpitas Phantom Art Gallery Application Review; Workshop Review

## **XII. Adjournment**

There being no further business, Chairperson Cherry adjourned the meeting at 10:23 p.m. until Wednesday, April 24, 2002, 7:00 p.m., at the Milpitas Community Center Room 7 & 8 to review and recommend to Council the designs concept for LRT CODE projects.

Respectfully Submitted  
Jennifer Tagalog  
Recording Secretary

**UNAPPROVED MINUTES  
CITY OF MILPITAS  
ARTS COMMISSION**

**Minutes:** Regular Meeting of Arts Commission  
**Date of Meeting:** Wednesday, April 24, 2002  
**Place of Meeting:** Milpitas Community Center, 457 E. Calaveras Blvd., Room 7&8

**I. Roll**

Chairperson Cherry called the meeting to order at 7:02 p.m.

Commissioner's Barrie, Cherry, Foulk, Hays, Rabe and Ogle were present.

Commissioners absent: Barnes and Hicks

City Staff Present: AmyBeth Ogden, Recreation Services Supervisor; Jennifer Tagalog, Recording Secretary; Steve Burkey, Associate Planner;

Guests: John Okulick; Deborah Merksy and Jurs Architectural Glass; Ries Niemi; Jack Mackie, VTA Project Artist Coordinator; Gail Collins, VTA Special Project Manager;

City Council Liaison absent: Jim Lawson

**II. Pledge**

The Chair led the Commission in the Pledge of Allegiance.

**III. Citizen's Forum**

None

**IV. Agenda**

MOTION to approve the April 24, 2002 agenda as submitted.

M/S: Barrie, Hays

Ayes: (6) Barrie, Cherry, Foulk, Hays, Rabe and Ogle

Absent: (2) Barnes and Hicks

**VI. Announcements/Correspondence**

None

**VII. New Business**

**1. Community Oriented Design Enhancements: Review four proposals for LRT stations and the Great Mall Transit Center.**

Steve Burkey, Associate Planner, gave a brief overview of VTA's Community Oriented Design Enhancements (CODE) program and the CODE projects that have been reviewed and approved by the Arts Commission in the past.

Jack Mackie, artist coordinator for VTA's code program, briefly described the following LRT CODE enhancements that would be presented by the project artists at the meetings:

- Safety fence art panels at Great Mall & Montague stations (artist: John Okulick).
- Entry railing at I-880 station (artist: John Okulick).
- Roof glass panels at Great Mall & Montague stations (artists: Deborah Merksy and Jurs Architectural Glass)
- Sculptural seating at Great Mall Transit station (artist: Ries Niemi).

Each of the artists distributed written materials to the Commission outlining specific details of the artwork (location, timeline, budget, etc.) and resumes.

John Okulick, sculptor, gave a detailed presentation on his railing and platform safety fence panel designs and reviewed the concepts behind the artwork. He indicated the steel plates would be painted white.

Commissioner Barrie was not in favor of white as it appears to look like a primer rather than a finished vibrant color.

The Commissioners were concerned about the color of steel. They all preferred something that was more vibrant than white and requested the artist use a color that was similar to a “harvest gold” (similar to artist’s drawings).

Jack Mackie said coordination would have to occur with the artist and the maintenance operations to ensure all needs were met of all individuals involved.

The Commission directed the artist to look into other color options (especially those similar to harvest gold), to work with maintenance department and to stay within the budget guidelines.

Commissioner Barrie requested that a permanent plaque be installed near the artist’s work with a description of where the artist was coming from in his artwork.

MOTION to approve the conceptual design of Mr. Okulick’s artwork.

M/S: Rabe, Barrie

All Ayes

Absent: (2) Barnes and Hicks

Deborah Mersky gave an extensive presentation on the flower and fruit motifs that would be on the glass panels in the shelter goofs at the Montague Station. She indicated that she felt the proposed glass designs would look more pleasing if it they darkened.

Commissioner Barrie felt it was conceptually hard to determine if they preferred color vs. no color with the two samples being different pieces of art.

MOTION to approve conceptual designs of Ms. Mersky’s artwork. However, the Commission requested they review the same piece of artwork (one in color and one with no color) to determine which they preferred more.

M/S: Barrie, Rabe

All Ayes

Absent: (2) Barnes and Hicks

Shelley from Jurs Architectural Glass gave a presentation on her artwork for the glass panels in the shelter roofs at the Great Mall station. She said the artwork would either be done in leaded glass or sandblasted with paints.

Larry Voellger, Milpitas Alliance for the Arts President, felt the artwork was too busy and thought something more tranquil would be more engaging to the eye.

Chairperson Cherry felt if the amount of patterns in the artwork were reduced, it would not create a feeling of being too busy. She suggested making the artwork more abstract.

MOTION to approve the conceptual designs of the Great Mall and/or Cornfield text vs. the map concept). However, requested that the artist return to the Commission with a design that had fewer curves than the proposal.

M/S: Barrie, Rabe

All Ayes

Absent: (2) Barnes and Hicks

Reis Niemi gave an extensive overview of his sculptural seating artwork proposal (hubcap bench and camshaft bench). The camshaft bench would have the numbers one and zero (referencing computer language) written in several different languages to intrigue individuals to interact with the artwork. He was interested in working with the elementary schools in the area to have them gather the words “one” and “zero” written in as many languages as we can find that are spoken in Milpitas. He would then inscribe the words onto the sculptures, in all of the different languages, scripts, and alphabets.

MOTION to approve conceptual designs of Reis Niemi’s artwork (hubcap bench and camshaft bench).

M/S: Rabe, Foulk

All Ayes

Absent: (2) Barnes and Hicks

## **X. Other Business**

### **1 Staff Reports/Program Reports - None**

### **2 Liaison Reports**

**2.1 City Council – none**

**2.2 Senior Advisory Commission – none**

**2.3 Planning Commission – none**

**2.4 Youth Advisory Commission – none**

**2.5 Parks, Recreation and Cultural Resources Commission - none**

**2.6 Milpitas Historical Society – none**

**2.7 Community Advisory Commission – none**

**2.8 Sister Cities Commission – none**

**2.9 Library Advisory Commission – none**

**3.0 Milpitas Unified School District - none**

## **XI. Future Agenda Items**

Art Commission Involvement in 4th of July Parade; CASP Review Process Evaluation; CPRS Conference Review - Frances Krommenhock (percentage of construction building costs toward art); Milpitas Phantom Art Gallery Application Review; Workshop Review

## **XII. Adjournment**

There being no further business, Chairperson Cherry adjourned the meeting at 8:50 p.m. until the next scheduled meeting on May 20, 2002.

Respectfully Submitted  
Jennifer Tagalog  
Recording Secretary





**UNAPPROVED MINUTES  
CITY OF MILPITAS  
ARTS COMMISSION**

**Minutes:** Regular Meeting of Arts Commission  
**Date of Meeting:** Wednesday, May 20, 2002  
**Place of Meeting:** Milpitas Community Center, 457 E. Calaveras Blvd., Room 7&8

**I. Roll**

Vice-Chairperson Rabe called the meeting to order at 7:05 p.m.

Commissioner's Foulk, Hays, Hicks, Rabe and Ogle were present.

Commissioners absent: Barrie, Cherry and Barnes

City Staff Present: AmyBeth Ogden, Recreation Services Supervisor; Jennifer Tagalog, Recording Secretary;

Guests: Jerry Epps, Ruth G. Farrell, Charles King, Darlene Kleinke, Mary Meacham, Harriett McGuire, Mareile Angy Ogle, Beth Rice, Helene Rost, Neola Swanson, Jean H. Stange, Gayle Taylor, Kaye Waldron, Elaine Worthington, Eulalia M. Fell, Jeanne Brodie, Doreen Walker, and Maby Hoskins

City Council Liaison present: Jim Lawson

**II. Pledge**

The Chair led the Commission in the Pledge of Allegiance.

**III. Citizen's Forum**

None

**IV. Minutes**

MOTION to approve the April 22, 2002 minutes as submitted.

M/S: Hays, Ogle

Ayes: (5) Foulk, Hays, Hicks, Rabe and Ogle

Absent: (3) Barnes, Barrie, and Cherry

MOTION to approve the April 24, 2002 minutes as submitted.

M/S: Foulk, Hays

All Ayes

Absent: (3) Barnes, Barrie, and Cherry

**V. Agenda**

MOTION to approve the May 20, 2002 agenda as submitted.

M/S: Hays, Hicks

All Ayes

Absent: (3) Barnes, Barrie, and Cherry

**VI. Announcements/Correspondence**

AmyBeth Ogden, Recreation Services Supervisor, announced the following:

- 100 children auditioned Rainbow Theatre's summer musical, "The Sound of Music."
- The Global Village event on Saturday, May 18, 2002, was a huge success.
- Summer Concert series begins in June at Murphy Park.

## VII. New Business

### 1. Phantom Art Gallery – Elvira (Agnews Development Center)

The City of Milpitas, Recreation Services Division, created the Milpitas Phantom Art Gallery in an effort to provide new visual art experiences for the Milpitas community. Artists submit an official Milpitas Phantom Art Gallery Artist Application, which is reviewed by the Milpitas Arts Commission. Each approved artist will display his/her work for three (3) months.

#### Phantom Art Gallery Schedule

April, 2002 – June, 2002	Thomas Walsh
Late June, 2002 – Late August, 2002	Kaz Hamono
August 26, 2002 - September 6, 2002	Darlene Carmen

Sandi Weinstein submitted the Milpitas Phantom Art Gallery Artist application on behalf of Elvira from the Agnews Development Center in December, 2001. Should the application be approved, her work would be on display from September 13, 2002 – December 13, 2002.

The following questions will be discussed in determining the applicant's eligibility:

- 1) Does this artwork meet your criteria and expectations for the City of Milpitas Phantom Art Gallery?
- 2) Is there anything in particular that you liked or disliked about this artwork?
- 3) Is the artwork appropriate for public viewing?
- 4) Provided this artist can fulfill the obligations set out in the Artist Application Packet, would you recommend accepting this artist as a candidate for the Milpitas Phantom Art Gallery? Why or why not?

The applicant representative was not in attendance at the meeting, so accordingly to the Phantom Art Gallery guidelines this application can not be reviewed.

### 2. Phantom Art Gallery – Review Artists Eulalia M. Fell, Jeanne Brode, and Doreen Walker

The City of Milpitas, Recreation Services Division, created the Milpitas Phantom Art Gallery in an effort to provide new visual art experiences for the Milpitas community. Artists submit an official Milpitas Phantom Art Gallery Artist Application, which is reviewed by the Milpitas Arts Commission. Each approved artist will display his/her work for three (3) months.

#### Phantom Art Gallery Schedule

April, 2002 – June, 2002	Thomas Walsh
June 27, 2002 – August 23, 2002	Kaz Hamono
August 26, 2002 - September 6, 2002	Darlene Carmen

The artists submitted the Milpitas Phantom Art Gallery Artist application in January, 2002. These artists are participants in the painting class at the Milpitas Senior Center. As beginning artists, they have a limited number of paintings and would like the Arts Commission to consider a partnership show. Should their applications be approved, their work would be on display from September 13, 2002 – December 13, 2002

The following questions will be discussed in determining the applicant's eligibility:

- 1) Does this artwork meet your criteria and expectations for the City of Milpitas Phantom Art Gallery?
- 2) Is there anything in particular that you liked or disliked about this artwork?
- 3) Is the artwork appropriate for public viewing?

- 4) Provided this artist can fulfill the obligations set out in the Artist Application Packet, would you recommend accepting this artist as a candidate for the Milpitas Phantom Art Gallery? Why or why not?

MOTION to approve the work presented by Eulalia M. Fell, Jeanne Brodie, and Doreen Walker to be displayed September 13, 2002 – December 13, 2002.

M/S: Hays, Ogle

All Ayes

Absent: (3) Barnes, Barrie, and Cherry

**3. Phantom Art Gallery – Golden Hills Art Association (Artists: Jerry Epps, Ruth G. Farrell, Charles King, Darlene Kleinke, Mary Meacham, Harriett McGuire, Mareile Angy Ogle, Beth Rice, Helene Rost, Neola Swanson, Jean H. Stange, Gayle Taylor, Kaye Waldron, and Elaine Worthington)**

The City of Milpitas, Recreation Services Division, created the Milpitas Phantom Art Gallery in an effort to provide new visual art experiences for the Milpitas community. Artists submit an official Milpitas Phantom Art Gallery Artist Application, which is reviewed by the Milpitas Arts Commission. Each approved artist will display his/her work for three (3) months.

Phantom Art Gallery Schedule

April, 2002 – June, 2002

Thomas Walsh

June 27, 2002 – August 23, 2002

Kaz Hamono

August 26, 2002 - September 6, 2002

Darlene Carmen

September 13, 2002 – December 13, 2002

Eulalia M. Fell, Jeanne Brodie, and Doreen Walker

The artists submitted the Milpitas Phantom Art Gallery Artist applications in January, 2002. These artists are participants of the Golden Hills Art Association. The group would like the Arts Commission to consider a group show with each artist being limited to three pieces of work. Should their applications be approved, their work would be on display from January, 2003 – April, 2003.

The following questions will be discussed in determining the applicant's eligibility:

- 1) Does this artwork meet your criteria and expectations for the City of Milpitas Phantom Art Gallery?
- 2) Is there anything in particular that you liked or disliked about this artwork?
- 3) Is the artwork appropriate for public viewing?
- 4) Provided this artist can fulfill the obligations set out in the Artist Application Packet, would you recommend accepting this artist as a candidate for the Milpitas Phantom Art Gallery? Why or why not?

The Commission reviewed the art pieces of the individuals. They wanted to ensure that the artwork needed to compliment each other. They had concerns about the large number of artwork the group had to display.

Commissioner Rabe suggested allowing this group to display their artwork for a longer period; possibly 6 months. The other Commissioners did not want to set a precedence of extending the display time. The Golden Hills Art Association explained that they brought a variety of different pieces to show the Commission, however, they understood that only a few pieces (1-3) would be displayed for each individual in the group art show and were agreeable to rotate the art every month or whenever was acceptable to the Commission.

It was also noted that there would only be one Phantom Art Gallery opening, so the artists needed to be aware that not all artwork would be displayed at the opening. The Commission also

explained that the artists would need to supply easels/partitions if necessary and to keep in mind that preschoolers between the ages of three and five typically are in the lobby area where the artwork will be displayed. The Golden Hills Art Association was agreeable.

MOTION to approve work presented by the Golden Hills Art Association from January, 2003 – April, 2003 with the option to rotate the artwork every 4-6 weeks. The group would also need to work with staff regarding the changing of the artwork.

M/S: Hicks, Hays

Ayes: (4) Foulk, Hays, Hicks, and Rabe

Absent: (3) Barnes, Barrie, and Cherry

Abstain: (1) Ogle

#### **4. Phantom Art Gallery – Maby Hoskins**

The City of Milpitas, Recreation Services Division, created the Milpitas Phantom Art Gallery in an effort to provide new visual art experiences for the Milpitas community. Artists submit an official Milpitas Phantom Art Gallery Artist Application, which is reviewed by the Milpitas Arts Commission. Each approved artist will display his/her work for three (3) months.

##### Phantom Art Gallery Schedule

April, 2002 – June, 2002

Thomas Walsh

June 27, 2002 – August 23, 2002

Kaz Hamono

August 26, 2002 - September 6, 2002

Darlene Carmen

September 13, 2002 – December 13, 2002

Eulalia M. Fell, Jeanne Brodie, and Doreen Walker

January, 2003 – April, 2003

Golden Hills Art Association

The artist submitted the Milpitas Phantom Art Gallery Artist application in April, 2002. Should her applications be approved, her work would be on display from May, 2003 – July, 2003.

The following questions will be discussed in determining the applicant's eligibility:

- 1) Does this artwork meet your criteria and expectations for the City of Milpitas Phantom Art Gallery?
- 2) Is there anything in particular that you liked or disliked about this artwork?
- 3) Is the artwork appropriate for public viewing?
- 4) Provided this artist can fulfill the obligations set out in the Artist Application Packet, would you recommend accepting this artist as a candidate for the Milpitas Phantom Art Gallery?  
Why or why not?

The Commission reviewed the artwork by Maby Hoskins. They were concerned that the artist did not have enough artwork to display by herself and suggested that she find another person to show with in which would compliment her work. Maby explained that she had a variety of pieces to display such as tea sets, vases, pasta bowls, and cookie jars. It was determined that she could use the display cabinet to show artwork and use the wall space to display her plates.

MOTION to approve the work presented by Maby Hoskins to be displayed May, 2003 – July, 2003 with the option of using another artist to display with her work if she saw fit. If the artist chooses to display with another artist the Art Commission would have to review the work.

M/S: Foulk, Hays

All Ayes

Absent: (3) Barnes, Barrie, and Cherry

#### **5. California, Parks, and Recreation Society Review – Frances Krommenhock**

At the April 22 meeting, Frances Krommenhock gave a very brief overview of two art sessions she attended at the California Park and Recreation (CPRS) annual conference. Commissioner Rabe requested that Frances be added to a future agenda to present further information on the two art sessions she attended at the CPRS conference.

Frances Krommenhock gave an extensive overview of the two art session she attended. She distributed pictures and maps of subway system. The Commission was very interested in the fact that Los Angeles required builders to designate a percentage of construction fees to art for the community and felt this was something the Commission should look into for Milpitas. She felt the city should be pro-active with art and if a new water fountain, trash receptacle, or bench needs to be replaced that an artistic one is used.

The Commission was concerned about the lack of artwork at the new city hall and throughout Milpitas. Council member Lawson explained that art can be interpreted in different ways and he felt the Council does has art in the form of the aesthetics, architecture and the use of marble, which is visually appealing.

Council member Lawson explained that the Midtown Plan language encourages builders to incorporate artwork into their design. He suggested that the Commission agendaize this for a future meeting for discussion. The Commission requested staff to agendaize this for the June 24, 2002, Arts Commission meeting for discussion.

**Recommendation:** Note, receipt and file.

## **6. Cultural Arts Support Program Evaluation and Review**

At the April 22, 2002, Art Commission meeting, Commissioner Rabe requested that the Cultural Arts Support Program Evaluation and Review process be agendaized for discussion and recommendations for 2003-2004 grant application process.

MOTION to post-pone the Cultural Arts Support Program Grant Application and review process evaluation to the June 24, 2002 meeting due to lack of attendance at the meeting.

M/S: Foulk, Ogle

All Ayes

Absent: (3) Barnes, Barrie, and Cherry

## **7. Arts Commission Involvement in 4<sup>th</sup> of July**

At the April 22, 2002, Art Commission meeting, Commissioner Rabe requested a discussion of the possibility of the Art Commission's Involvement in the 4<sup>th</sup> of July celebration be agendaized. This year the City will be hosting three wonderful events, one being the Milpitas...A Great American City on Parade. The parade will take place on Main St. on Thursday, July 4, 2002, starting at 11:00am. The parade gives community members, organizations and businesses a chance to participate in a City sponsored special event and to show their patriotism. The two other events also being offered this 4<sup>th</sup> of July is a Pool Party, which will take place at the Milpitas Sports Center from 1:00-4:00pm and a Ground Fireworks Display at the Milpitas Sports Center track area at 9:30pm, which will conclude the 4<sup>th</sup> of July events.

Due to the amount of individuals who were going to be out of town, the Commission decided not to participate in the Parade in the form of a float. Staff encouraged the Commissioners who would be in town to consider volunteering for the event.

## **VIII. OTHER BUSINESS**

**1. Staff Reports/Program Reports**

None

**2. Liaison Reports**

**2.1 City Council** – Council member Lawson explained that the Council had reviewed the Cultural Arts Support Program Grants last month.

**2.2 Community Advisory Commission** - none

**2.3 Senior Advisory Commission** - none

**2.4 Planning Commission** - none

**2.5 Youth Advisory Commission** -none

**2.6 Parks, Recreation and Cultural Resources Commission** - none

**2.7 Milpitas Historical Society** - none

**2.8 Sister Cities Commission** - none

**2.9 Library Advisory Commission** - none

**2.10 Milpitas Unified School District** - Commissioner Foulk explained that the new fields and turf at Milpitas High School would break ground on June 12, 2002.

**IX. FUTURE AGENDA ITEMS**

CASP Review Process Evaluation; Discuss possibility of a larger Commission budget; Update on Flute Player;

**X. Adjournment**

There being no further business, Vice-Chair Rabe adjourned the meeting at 8:46 p.m. until the next scheduled meeting on June 24, 2002.

Respectfully Submitted  
Jennifer Tagalog  
Recording Secretary

**UNAPPROVED MINUTES  
CITY OF MILPITAS  
ARTS COMMISSION**

**Minutes:** Regular Meeting of Arts Commission  
**Date of Meeting:** Monday, June 24, 2002  
**Place of Meeting:** Milpitas Community Center, 457 E. Calaveras Blvd., Room 7&8

**I. Roll**

Chairperson Cherry called the meeting to order at 7:05 p.m.

Commissioner's Barnes, Cherry, Foulk, Hicks, Ogle, and Rabe were present.

Commissioners absent: Barrie and Hays

City Staff Present: Bonnie Greiner, Recreation Services Manager; Steve Burkey, Associate Planner, Jennifer Tagalog, Recording Secretary;

Guests: Carla Moss, Flute Player Artist; Paul Hay, Planning Commissioner; Gail Collins, Valley Transportation Authority;

City Council Liaison present: Jim Lawson

**II. Pledge**

The Chair led the Commission in the Pledge of Allegiance.

**III. Citizen's Forum**

None

**IV. Minutes**

MOTION to approve the May 20, 2002 minutes as submitted.

M/S: Ogle, Rabe

Ayes: (6) Barnes, Cherry, Foulk, Hicks, Ogle, and Rabe

Absent: (2) Barrie and Hays

**V. Agenda**

MOTION to approve the June 24, 2002 agenda as submitted.

M/S: Foulk, Ogle

Ayes: (3) Foulk, Hicks, Ogle, and Rabe

Abstain: (2) Barnes and Cherry

Absent: (2) Barrie and Hays

**VI. Announcements/Correspondence**

Bonnie Greiner, Recreation Services Manager, announced the following:

- Summer Concert Series begins Tuesday, June 25, 2002, at Murphy Park featuring the band Flashback.
- 4<sup>th</sup> of July Parade begins at 11 a.m. 50 entries had been received with over 600 scheduled to participate. Pool Party will be at the Sports Center from 1-4 p.m. with Fireworks starting at 9:30 a.m.
- Phantom Art Gallery Opening featuring the works of Kaz Hamano will be on Thursday, June 7, 2002, from 5-7 p.m.
- AmyBeth Ogden, the Arts Commission Staff liaison had resigned to pursue her Ph.d. In the meantime, Bonnie will be the new liaison and can be contacted at 408.586.3227.



## **VII. New Business**

### **1. Community Oriented Design Enhancements: Revised design concept for roof panels at Great Mall Station. Staff Contact: Steve Burkey**

On April 24, 2002, the Arts Commission reviewed the conceptual designs for enhancements to the light rail transit (LRT) stations in Milpitas and made recommendations regarding those designs to the City Council. During the Arts Commission concerns were expressed about the concept proposed by artist Shelley Jurs for the glass roof panels at the Great Mall LRT Station. The Commission felt the design was "too busy" and needed to be toned down. The City Council expressed similar concerns about Ms Jurs design during their May 7, 2002, review of the proposed LRT enhancements.

Ms. Jurs gave an overview of her new design and she reviewed the concept at the meeting.

Commissioner Rabe was opposed to using "Rainbow Coalition" in the wording and suggested using other words like her first design (i.e. farmland).

Chairperson Cherry was confused as to why a totally new concept was being presented vs. a revised design that was reviewed at the prior meeting. She thought she was going to re-work the other proposal. She felt the eyes went towards the circle and suggested softening those areas to incorporate abstract landscaping designs.

Commissioner Foulk was in favor of using Great Mall and Farmland in the verbiage on the artwork. Commissioner Rabe was opposed to using the Great Mall as she felt it was singling out an individual financial institution.

Commissioner Rabe felt it was unfair to keep having this artist return to the Commission with all the details of this project since they had already expressed their preferences. She also indicated that Valley Transportation Authority had selected her from a panel due to her artistic ability.

MOTION to recommend approval of the conceptual design for roof panels at the Great Mall Station keeping in mind the Arts Commission and Council feedback.

M/S: Rabe, Ogle

All Ayes

Absent: (2) Barrie and Hays

Council member Lawson suggested that the artwork proposal be closer towards a final product prior to City Council reviewing this item.

### **2. Art Commission Workplan**

At the March 2002 Art Commission Workshop, Commissioners reviewed the top 5 objectives for each Cultural Arts Plan goal and identified which community project would support the individual objectives. The following is a list of the top 5 projects the Commission wished to work on.

Commission Rabe requested these items be placed on the agenda and a discussion be held on how to move forward with these projects.

1. Stage/Band Stand
2. Poetry Contest
3. Photography Display
4. Chalk Art Contest
5. Art Walk (possibly in conjunction with the Art & Wine Festival)

The Commission decided to work on a then & now display to introduce during the Rainbow Fall Show highlighting people who have “made it” from Milpitas. Staff would return to the Commission with the show dates for the Fall Show at the next meeting.

#### **1. Stage/Band Stand**

Commissioner Hicks volunteered to research this item further and return to the Commission with the following details: estimated cost, what is involved in getting a stage/band stand, etc. Chairperson Cherry suggested she contact other cities who have Stage/Band Stand areas and to work with Chris Kaldy, Band Director to get information regarding recommended size and configuration.

#### **2. Poetry Contest – no discussion**

#### **3. Photography Display – no discussion**

#### **4. Chalk Art Contest**

The Commission was interested in having some sort of Chalk Art Contest during next year’s parade with some sort of patriotic theme. Possible ideas were as follows: chalk art on sidewalk, chalk on the actual parade route with a patriotic theme, “arts” theme, street painting with colored saw dust on parade route.

#### **5. Art Walk (possibly in conjunction with the Art & Wine Festival)**

Commissioner Rabe thought it would be a good idea have an art walk from the Art & Wine Festival area to the Community Center displaying artwork. Several of the other Art Commissioners felt there wasn’t enough time to plan such an event. Chairperson Cherry was opposed to detracting individuals from the Arts & Wine Festival event but thought they could possibly do something in conjunction with the Golden Hills Art Association to display the City of Milpitas Art Programs and other art work.

### **3. Construction Budget Allotment to Pay for Art in Milpitas**

At the May 20, 2002, Arts Commission meeting, Commissioner Hays requested this item be placed on the agenda and requested Commissioners to research and bring forth information on other Cities programs and process.

The Commission volunteered Commissioner Hays to start the research on this proposed project and to return to the Commission with more background information. It was also suggested that Commissioner Hays work with Frances Krommenhock, Parks, Recreation and Cultural Resources Commissioner due to her interest in this particular area.

The following cities were named that offer similar programs: San Francisco; Seattle, Washington; Dublin.

Paul Hay, Planning Commissioner, explained that he thought the percent towards art was addressed in the Midtown Specific Plan. Council member Lawson said that it is a suggested policy but suggested but thought further research should occur on how other cities actually implemented a policy of this type.

### **1. Arts Day: October 4, 2002**

Commissioner Cherry requested this item be placed on the agenda. The California Arts Council (CAC) is requesting that all arts organizations participate in recognizing ARTS DAY on October 4, 2002. We can download a "Tool Kit" (coming soon to the CAC Website) to help us plan to celebrate Arts Day. The CAC is requesting the City of Milpitas' Art organizations to include Arts Day in their plans, branding whatever events are already scheduled for that day or week as ARTS DAY celebrations.

The Commission should consider scheduling a special Arts Day event for October 4th. The Milpitas Alliance for the Arts has agreed to help with the planning of an event. They would like to see all the art organizations come together to participate in some kind of a public celebration - led by the Milpitas Arts Commission.

The Commission was interested in doing a chalk art contest on October 4, 2002 at either Murphy or Cardoza Park. Commissioners Cherry, Foulk and Ogle volunteered to be on a sub-committee to work with city staff to plan a Chalk Art Contest in Celebration of Arts Day on Friday, October 4, 2002.

Chairperson Cherry suggested starting out low key and making larger if the event was a success.

The Commission was concerned that no monies were budgeted for this event. Council member Lawson felt the Council would be receptive to an Arts Day Celebration and would support some minor funding to assist with the event.

Staff will research the availability of Murphy and/or Cardoza Park and the cost of chalk art supplies and return to the Commission at the July 22, 2002, Arts Commission meeting with a proposed budget.

### **2. CASP Assignments**

The following is a list of the rest of the 2002.2003 CASP events. Commissioners are needed to attend and evaluate the events. Below is a listing of Commissioner's who are assigned to the various events:

6/29 Sunnyhills Neighborhood Association; Augustine Park (Linda Rabe)  
8/16 Adage; Adage Studio (Barbara Barrie)  
8/17 Adage; Adage Studio (Mareile-Angy Ogle)  
9/7 Ballet Folklorico; Community Center (Julie Cherry)  
10/12 Bay Area showcase Chorus; Community Center (Bill Foulk)

## **VIII. OTHER BUSINESS**

### **1. Staff Reports/Program Reports**

Bonnie Greiner, Recreation Services Manager, explained that the incorrect Program Summaries were distributed in the packet. Next month May and June Program Summaries will be included in the Arts Commission packet.

### **2. Liaison Reports**

#### **2.1 City Council** – Council member Lawson reported on the following items:

- Introduced Carla Moss, artist of the Flute Player sculpture who was in the audience.
- The City Hall is projected to be completed at the beginning of October.

#### **2.2 Community Advisory Commission** - none

#### **2.3 Senior Advisory Commission** – Commissioner Rabe gave an update on the past Senior Advisory Commission meeting in which the seniors reviewed the Senior Needs Assessment.

She also reported on the Rainbow Theatre logo contest. Chairperson Cherry requested that the flier be sent to the art teachers from Milpitas High as the Milpitas Alliance for the Arts received several really professional logos from the students for their logo contest. It was suggested that the Rainbow Theatre logo contest deadline be extended if not enough submissions were received due to summer break.

#### **2.4 Planning Commission** - none

#### **2.5 Youth Advisory Commission** -none

#### **2.6 Parks, Recreation and Cultural Resources Commission** - none

#### **2.7 Milpitas Historical Society** – Commissioner Ogle reported on the recent nature walk presented by the Historical Society and the upcoming Rotary Club cook-off/roast at Cardoza Park.

#### **2.8 Sister Cities Commission** - none

#### **2.9 Library Advisory Commission** - none

#### **2.10 Milpitas Unified School District** - Commissioner Foulk announced that an additional band class is being offered at Milpitas High and a new chorus class. Chairperson Cherry felt it was promising that the art opportunities growing at school.

## **IX. FUTURE AGENDA ITEMS**

CASP Review Process Evaluation; Update on Flute Player and Pond; Chalk It Up Contest in Celebration of Arts Day – October 4, 2002; Review Draft of the Library Needs Assessment;

## **X. Adjournment**

There being no further business, Chairperson Rabe adjourned the meeting at 8:42 p.m. until the next scheduled meeting on July 22, 2002.

Respectfully Submitted  
Jennifer Tagalog  
Recording Secretary



**UNAPPROVED MINUTES  
CITY OF MILPITAS  
ARTS COMMISSION**

**Minutes:** Regular Meeting of Arts Commission  
**Date of Meeting:** Monday, July 22, 2002  
**Place of Meeting:** Milpitas Community Center, 457 E. Calaveras Blvd., Room 7&8

**I. Roll**

Chairperson Cherry called the meeting to order at 7:05 p.m.

Commissioner's Barnes (7:15 p.m.), Cherry, Foulk, Hays were present.

Commissioners absent: Barrie, Hicks, Ogle and Rabe

City Staff Present: Bonnie Greiner, Recreation Services Manager; Cynthia Maxwell, Principal Analyst; Renee Lorentzen, Acting Cultural Arts Coordinator; Jennifer Tagalog, Recording Secretary;

Guests: Larry Voellger, Vice-President of Milpitas Alliance For The Arts (MAFTA); Linda Arbaugh, Community Librarian; Paul Hay, Planning Commissioner

City Council Liaison present: Jim Lawson

**II. Pledge**

The Chair led the Commission in the Pledge of Allegiance.

**III. Citizen's Forum**

None

**IV. Minutes**

MOTION to approve the June 24, 2002 minutes with the following changes:

- 1) Page 1 under Announcements/Correspondence, change 9:30 a.m. to 9:30 p.m.
- 2) Page 2, 4<sup>th</sup> paragraph add, "She suggested the Commission consider the fact that the prior concept had already been approved by Council and new concept is not what the Commission should be voting on.
- 3) Page 2, new business item #1, Chairperson Cherry voted no.
- 4) Page 4, paragraph 4, add, "Milpitas Alliance For The Arts" to also assist on the sub-committee."
- 5) Page 5, under Adjournment change, "Chairperson Rabe to Chairperson Cherry."

M/S: Foulk, Barnes

Ayes: (4) Barnes, Cherry, Foulk, and Hays.

Absent: (4) Barrie, Hicks, Ogle, and Rabe

**V. Agenda**

MOTION to approve the July 22, 2002 agenda as submitted.

M/S: Foulk, Barnes

Ayes: All Ayes

Absent: (4) Barrie, Hicks, Ogle, and Rabe

**VI. Announcements/Correspondence**

Bonnie Greiner, Recreation Services Manager, announced the following:

- The next Summer Concert Series will be held on Tuesday, July 23, 2002, at Murphy Park featuring the band Albert T and The Cool Breeze.
- Rainbow Theatre will present Sound of Music, July 25<sup>th</sup> – August 3, 2002.

- Any Commissioners who are interested in volunteering to help with City Hall Grand Opening on Sunday, October 20, 2002, from 1-4 p.m. should contact Bonnie at 586-3227.
- Mark Rogge from the City Hall project will be giving the Arts Commission a tour of City Hall and provide an update on the Flute Player & Pond at the August 26, 2002, Arts Commission meeting.

## **VII. Old Business**

### **1. Review Draft of the Library Needs Assessment – Cindy Maxwell**

At the May 25, 2002 Library Commission meeting the Library Subcommittee initiated a public review process for the Library Needs Assessment, which includes the Arts Commission. The Arts Commission was mailed a draft of the Library Needs Assessment to review before their July 22, 2002 meeting. City staff provided a status report on the Library Building Project and review the Draft Library Needs Assessment. The Library subcommittee and City Council have requested the Commission to review and comment on the Draft report.

Cindy Maxwell, Principal Analyst, gave an extensive overview of the Library Needs Assessment and outlined the findings of the study. She indicated that as far as the Arts were concerned, it was determined that more information needs to be publicized regarding Art events in Milpitas. She also said the report determined that a performance space was necessary.

Commissioner Foulk questioned how much performance space was needed. Cindy Maxwell said it was left open ended and didn't give specifics on the amount of space needed for this area, just the decision for it to be included in the facility.

Chairperson Cherry felt a black-box theatre would be more appropriate rather than meeting space. She felt an Arts Activities Board should be included at the library due to its high use. It would be a great place for groups to advertise upcoming events, programs, etc. She also indicated that MAFTA has launched a web-site listing Arts Events and the City of Milpitas has a link on their web-site. She suggested the library web-site to also be linked to this web-site to improve arts awareness.

Larry Voellger, MAFTA Vice-President, felt security issues should be considered for Gallery space (i.e. enclosed cases) to ensure the safety of such items.

Note, receipt and file.

## **VIII. New Business**

### **1. Phantom Art Gallery – S.R. Hinrichs**

The City of Milpitas, Recreation Services Division, created the Milpitas Phantom Art Gallery in an effort to provide new visual art experiences for the Milpitas Community. Arts submit an official Milpitas Phantom Art Gallery Artist Application, which is reviewed by the Milpitas Arts Commission. Each approved artist will display his/her work for three (3) months.

#### Phantom Art Gallery Schedule

June 27, 2002 – August 23, 2002	Kaz Hamano
August 26, 2002 – September 6, 2002	Darlene Carmen
September 13, 2002 – December 13, 2002	Eulalia Fell, Jeanne Brodie and Doreen Walker
January, 2003 – March, 2003	Golden Hills Art Association
April, 2003 – June, 2003	Maby Hoskins

The artist submitted the Milpitas Phantom Art Gallery Artist application in July, 2002. Should his application be approved, his work would be on display from July, 2003 – September, 2003.

The following questions were discussed in determining the applicant's eligibility:

- 1) Does the artwork meet your criteria and expectations for the City of Milpitas Phantom Art Gallery?
- 2) Is there anything in particular that you liked or disliked about this artwork?
- 3) Is the artwork appropriate for public viewing?
- 4) Provided the artist can fulfill the obligations set out in the Artist Application Packet, would you recommend accepting this artist as a candidate for the Milpitas Phantom Art Gallery?

S.R. Hinrichs was in attendance at the meeting and gave an overview of his artwork which the Commission was very impressed with.

Commissioner Foulk questioned if the artist would be able to include a description with his photos. S.R. Hinrichs said he would provide an overall artists statement and then would also include descriptions next to each photo.

Chairperson Cherry said that there were several individuals whom may be starting a photography club and she would be happy to put the group in contact with the artist if he was interested. The artist was very receptive about the possibility of a photography club.

MOTION to approve the work of S.R. Hinrichs to be displayed from July, 2003 – September, 2003.

M/S: Hays, Barnes

All Ayes

Absent: (4) Barrie, Hicks, Ogle, and Rabe

## **VIII. OLD BUSINESS**

### **2. Chalk Art Contest in Celebration of Arts Day – October 4, 2002**

At the June 24, 2002, Arts Commission meeting, the Commission expressed an interest in planning a Chalk Art Contest/Arts Party in celebration of Arts Day on October 4, 2002. Commissioners Cherry, Foulk, and Ogle volunteered to be on a sub-committee to work with city staff to plan the event. The subcommittee met on Wednesday, July 17, 2002, regarding this event and staff provided an update at the meeting.

Bonnie Greiner, Recreation Manager provided an update on the California Arts Day Celebration which will be held on October 4, 2002 from 4-7 p.m. Staff had viewed a few possible locations in which to hold the event and felt that upper Cardoza (east section) parking lot was the most feasible location due to ample



parking and space to hold the Chalk Art Contest. She also indicated that the mobile stage or platforms could be brought to the park for group performances. Staff had contacted S & S worldwide and they would be sending samples of chalk art supplies and would be interested in helping sponsor the event. She would bring the chalk samples to the next meeting. The sub-committee also decided that a nominal fee would be charged to groups whom were interested in participating in the event.

Chairperson Cherry indicated that the sub-committee was still deciding on whether or not to provide/sell food and beverages at the event or rather advertise the event as a picnic and provide dessert and beverages. She indicated that Commissioner Foulk would be networking with the schools on a poster contest with the theme, "What is Your ARTitude in Milpitas?". She felt the fliers should be distributed in the early September to the schools.

Commissioner Hays felt they should allow service groups to serve food as a fundraising opportunity.

Larry Voellger, felt that platforms were sufficient for the scale of this event. He thought the size of the poster should be determined and the artwork could be displayed on the softball field fences.

Note, receipt, and file.

### **3. Art Commission Work Plan Items**

At the June 24, 2002, Arts Commission meeting the Commission decided to work on a "Then & Now" display board to unveil during the upcoming Rainbow Theatre Fall show highlighting people who have "made it" in Milpitas. It was requested that staff return to the Commission to inform them of the fall show dates. The Rainbow Theatre fall show will be Jungle Book and will perform October 18-26, 2002. Included in the Commissions packet was a copy of the 2002-2003 Rainbow Theatre Season brochure. The Commission decided to launch the Then & Now Display board at the October 18, 2002 show since it was in conjunction with Arts Day month. Commissioner Foulk offered to get in contact with Naomi Kakuk, who is working on "The Producers" as he knows her family well.

#### **Stage/Band Stand**

At the June 24, 2002, Arts Commission meeting, Commissioner Hick volunteered to research this item further and to return to the Commission with the following details: estimated costs, what is involved in getting a stage/band stand, etc. Chairperson Cherry suggested she contact Chris Kaldy, Band Director to get information regarding recommended size and configuration.

Commissioner Hicks was not in attendance at the meeting, so the Commission tabled this item.

### **4. Construction Budget Allotment to Pay for Arts in Milpitas**

At the May 20, 2002, Arts Commission meeting, Commissioner Hays requested this item be placed on the agenda and requested Commissioners to research and bring forth information on other Cities programs and process.

At the June 24, 2002, Arts Commission meeting, the Commission volunteered Commissioner Hays to start the research on this proposed project and to return to the Commission with more background information. She explained that she had spoke with Paul Hay, Planning Commissioner and Marina Rush in Planning and indicated that it's not real clear on how to go about implementing such a program.

Council member Lawson explained that this type of venture would require quite a bit of research and would require a joint effort with several departments (Planning, Arts Commission, Council, etc.) and typically would take quite some time. He indicated that he would talk to the City Manager regarding this item, but would imagine the process would be similar to the following:

- 1) Research what other cities are doing on this type of program.
- 2) Refine the policy based on what the City of Milpitas wants to pursue.
- 3) Determine what Milpitas would like to do with
- 4) Determine whether or not to be the Pioneers/Leader/or Middle of the Road on requirements of percentage for the Arts.
- 5) Make a recommendation to City Council.

Larry Voellger, Milpitas Alliance For The Arts, suggested contacting Lynne Baer, an Arts Consultant who was the hired by Walnut Creek to write their policy.

Bonnie Greiner, Recreation Services Manager, suggested that staff and Commissioner Hays do some additional research on this item and bring back this item by the end of the year. She felt it was important that cities which are comparable to Milpitas (population) be compared in the study.

Chairperson Cherry said she would contact Lynne Baer regarding this item to get additional information regarding her research in this area.

## **IX. OTHER BUSINESS**

### **1. Staff Reports/Program Reports**

Renee Lorentzen, Acting Cultural Arts Coordinator, informed the Commission that Adage (Cultural Arts Support Program Recipient) changed their performance dates from August to September 6 & 7<sup>th</sup>, 2002 at 8 p.m. Commissioner Foulk and possibly Commissioner Hays would be able to be an alternate if the existing Commissioners were unable to attend the new dates.

### **2. Liaison Reports**

#### **2.1 City Council** – Council member Lawson reported on the following items:

- City Hall is making significant progress and he has been scoping out spots which would be natural locations for artwork.
- City Council will be reviewing the status of the Senior Center and taking a hard look at whether or not to tear the facility a part and/or keep the façade to retain the historical value of the facility.

Chairperson Cherry questioned what the status was of filling the open alternate seat on the Arts Commission. Councilmember Lawson said he would check with the City Manager.

- 2.2 **Community Advisory Commission** – none
- 2.3 **Senior Advisory Commission** - none
- 2.4 **Planning Commission** - none
- 2.5 **Youth Advisory Commission** -none
- 2.4 **Parks, Recreation and Cultural Resources Commission** - none
- 2.5 **Milpitas Historical Society** –
- 2.6 **Sister Cities Commission** – Chairperson Cherry reported on the upcoming Sister Cities visit with farewell dinner on August 4, 2002 at the Adobe in which Joe Santos group will be performing with an American Tribute to Rock-N-Roll.
- 2.7 **Library Advisory Commission** - none
- 2.8 **Milpitas Unified School District** – Commissioner Foulk gave an update on the statue of the renovation of the track and fields at Milpitas High School and music programs.

#### **X. FUTURE AGENDA ITEMS**

Construction Budget Allotment to Pay for Arts in Milpitas; Cultural Arts Support Program Review Process Evaluation; Tour of City Hall and Flute Player; Stage/Band Stand Update

#### **XI. Adjournment**

There being no further business, Chairperson Cherry adjourned the meeting at 8:25 p.m. until the next scheduled meeting on August 26, 2002.

Respectfully Submitted  
Jennifer Tagalog  
Recording Secretary

**UNAPPROVED MINUTES  
CITY OF MILPITAS  
ARTS COMMISSION**

**Minutes:** Regular Meeting of Arts Commission  
**Date of Meeting:** Monday, August 26, 2002  
**Place of Meeting:** Milpitas Community Center, 457 E. Calaveras Blvd., Room 7&8

**I. Roll**

Chairperson Cherry called the meeting to order at 7:03 p.m.

Commissioner's Barrie, Cherry, Foulk, Hays, and Hicks were present.

Commissioners absent: Barnes, Ogle and Rabe

City Staff Present: Renee Lorentzen, Acting Cultural Arts Coordinator; Jennifer Tagalog, Acting Recreation Services Supervisor;

Guests: None

City Council Liaison present: Jim Lawson

**II. Pledge**

The Chair led the Commission in the Pledge of Allegiance.

**III. Citizen's Forum**

None

**IV. Minutes**

MOTION to approve the July 22, 2002, minutes as submitted.

M/S: Hays, Foulk

Ayes: (5) Barrie, Cherry, Foulk, Hays, and Hicks

Absent: (3) Barnes, Ogle, and Rabe

**V. Agenda**

MOTION to approve the August 26, 2002 agenda as submitted.

M/S: Barrie, Hays

Ayes: All Ayes

Absent: (3) Barnes, Ogle, and Rabe

**VI. Announcements/Correspondence**

Jennifer Tagalog, Acting Recreation Services Supervisor, announced the following:

- Rainbow Theatre performed a very successful run of Sound of Music, 7/25 – 8/3. All performances were sold out.
- Recreation fall activity guide will be distributed in Milpitas Post on Thursday, August 29, 2002 with programs beginning in October.
- Adage performances will be on Friday/Saturday 9/6 & 9/7 7:30 p.m. at Adage on 1221 E. Calaveras Blvd.
- 9/7 Ballet Folklorico will perform on 9/7 at 4:00 p.m. at the Community Center.
- City of Milpitas will be hosting a Remembrance Ceremony on 9/11 at 12:20 p.m. at the Sports Center. Invitations will be sent out next week and an ad will be in the Post next week regarding this event.
- Staff received a packet of information from Community Foundation Silicon Valley for the Art Attack Grant Program. If anyone was interested, additional copies of the grant packets were available at the meeting.

Chairperson Cherry gave an update on the California Arts Day Celebration which will include the following organizations: Camera Club, Milpitas Alliance for the Arts, Rainbow Theatre, South Bay Kids, and Jensen's Dance Studio. She suggested that if Commissioner's are available that they assist with the event and be visible as the Arts Commission is one of the sponsors of the event. She also indicated that the judging of the Poster Contest would be on Tuesday, October 4, 2002, at the Sports Center at 4 p.m. Commissioner Foulk gave an update on the poster contest rules and procedure.

## **VIII. OLD BUSINESS**

### **1. Flute Player and Pond Update and City Hall Tour – Mark Rogge**

At the June 24, 2002 Arts Commission meeting, Commissioner Rabe requested that the Commission receive an update on the Flute Player and the pond. Mark Rogge, City Hall Project Staff, was in attendance at the meeting and provided an update on the Flute Player and pond status. He gave an extensive tour of the new City Hall facility and indicated areas in which public art would be most feasible.

Note, receipt, and file.

### **2. Art Commission Work Plan Items – Commissioner Hicks**

#### **Stage/Band Stand**

At the June 24, 2002, Arts Commission meeting Commissioner Hicks volunteered to research this item further and to return to the Commission with the following details: estimated costs, what is involved in getting a stage/band stand, etc. Chairperson Cherry suggested she contact Chris Kaldy, Band Director to get information regarding recommended size and configuration.

Commissioner Hicks brought a few samples of the following types of structures: mobile stages, grand stand/band stand, and gazebos. She requested clarification on what type of structure the group looking (temporary or permanent structure). She was unclear of what type of facility as the picture Commissioner Rabe gave her was similar to a gazebo rather than a grand stand/band stand structure.

Commissioner Barrie thought it would be important to determine what they were trying to accomplish with having a grand stand structure.

Chairperson Cherry said the type of structure she had envisioned was a permanent structure with three sides (to assist in projecting sound) to be installed at a park location (possibly Murphy Park) to host the following types of activities: Community Band performances, Battle of the Bands, Summer Concert Series, etc.

Commissioner Barrie suggested possibly installing a grand stand with temporary sides to avoid potential graffiti. She also suggested contacting Ohlone College as they have an outdoor stage that is designed to protect the sound.

Commissioner Hicks felt that it would be more feasible to hire someone to construct a structure with the necessary configurations to make it look more attractive yet functional.

The Commission also discussed the possibility of using the new amphitheater space near City Hall which will accommodate roughly 250 lawn seats.

Council member Lawson suggested doing more research to find out if there is a need and if so the pros and cons of a permanent vs. temporary structure and then forward a recommendation to City Council.

Chairperson Cherry felt uncomfortable making a recommendation without further research. She also wanted to hear from the potential users (Community Band, Milpitas High School Band, South Bay School of Music, etc.) of such a facility, what their needs are and why they would be able to use such a structure.

Commissioner Hays asked if there was any possibility of having a performing arts center incorporated at with the library project. Council member Lawson explained that the library would include a small black box theatre, which could potentially be used for meetings/performance, but not something as grand as a Performing Arts Center.

The Commission requested that staff contact potential users of such a structure and invite them to attend a future meeting to make a presentation to the Arts Commission on what their needs are and if they would use a band/grand stand structure.

Commissioner Foulk explained that with the renovation at Milpitas High School and future installation of a amphitheater that may be an ideal location for such a structure, which could be a joint project between the City of Milpitas and the Milpitas Unified School District.

### **3. Cultural Arts Support Program Evaluation and Review – Acting Cultural Arts Coordinator, Renee Lorentzen**

At the April 22, 2002, Arts Commission meeting, Commissioner Rabe requested that the Cultural Arts Support Program Evaluation and Review process be agendaized for discussion and recommendations for 2003-2004 grant application process. Included in the packet is the Cultural Arts Support Program application and guidelines. Renee Lorentzen, Acting Cultural Arts Coordinator was at the meeting to answer any questions the Commission had regarding this item.

The Commission was unsure why the scoring sheet was not included in the packet. Staff explained that the scoring sheet originals were at the Senior Center which just recently became available due to closure of the facility. Chairperson Cherry indicated she would work with staff to ensure all the paperwork was included and identified. She also said she wanted an area added to the scoring sheet for staff to indicate any issues or concerns staff may have encountered with past applicants.

Chairperson Cherry mentioned that the Commission had discussed the possibility of having a graduated scale for the grant program, but she felt less than \$2,000 grant would not be worthwhile for most groups due to the extensive work required with the grant program and pointless.

Chairperson Cherry felt the Commission was very honest with the applicants and made it very clear where the Commission was unclear or had issues/concerns with certain applications. She also felt the Commission gave a variety of suggestions to the applicants on ways to improve for the next funding cycle.

It was the Commission consensus to continue to work with the existing guidelines and evaluation process for the Cultural Arts Support Program since they were working so well.

## **IX. OTHER BUSINESS**

### **1. Staff Reports/Program Reports**

### **2. Liaison Reports**

**2.1 City Council** - none

**2.2 Community Advisory Commission** – none

**2.3 Senior Advisory Commission** - none

**2.4 Planning Commission** - none

**2.5 Youth Advisory Commission** -none

**2.4 Parks, Recreation and Cultural Resources Commission** - none

**2.5 Milpitas Historical Society** –

**2.6 Sister Cities Commission** – Chairperson Cherry reported on recent Sister Cities visit. The visitors were very impressed with the South Bay Kids performances at the farewell dinner on August 4, 2002.

**2.7 Library Advisory Commission** - none

**2.8 Milpitas Unified School District** – none

## **X. FUTURE AGENDA ITEMS**

Construction Budget Allotment to Pay for Arts in Milpitas; Phantom Art Gallery Application – Carl Roach; Dog Park Update and Possible Chain Link Art at Site; Security Gate for Phantom Art Gallery;

## **XI. Adjournment**

There being no further business, Chairperson Cherry adjourned the meeting at 8:52 p.m. until the next scheduled meeting on September 23, 2002.

Respectfully Submitted  
Jennifer Tagalog  
Recording Secretary

**UNAPPROVED MINUTES  
CITY OF MILPITAS  
ARTS COMMISSION**

**Minutes:** Regular Meeting of Arts Commission  
**Date of Meeting:** Monday, September 23, 2002  
**Place of Meeting:** Milpitas Community Center, 457 E. Calaveras Blvd., Room 7&8

**I. Roll**

Chairperson Cherry called the meeting to order at 7:00 p.m.

Commissioner's Barrie, Cherry, Foulk, Hays, Hicks, and Ogle were present.

Commissioners absent: Barnes and Rabe

City Staff Present: Blair King, Assistant City Manager; Bonnie Greiner, Recreation Services Manager; Renee Lorentzen, Acting Cultural Arts Coordinator; Jennifer Tagalog, Acting Recreation Services Supervisor;

Guests: Carl Roach, 223 Dixon Road; Debra Mersky, Artist; Gail Collins/Jack Mackie, Valley Transportation Authority;

City Council Liaison absent: Jim Lawson

**II. Pledge**

The Chair led the Commission in the Pledge of Allegiance.

**III. Citizen's Forum**

None

**IV. Minutes**

MOTION to approve the August 26, 2002, minutes with the following change:  
" on page 2, paragraph 7, change protect to project."

M/S: Hays, Barrie

Ayes: (6) Barrie, Cherry, Foulk, Hays, Hicks, and Ogle

Absent: (2) Barnes and Rabe

**V. Agenda**

MOTION to approve the September 23, 2002 agenda as submitted.

M/S: Foulk, Barrie

Ayes: All Ayes

Absent: (2) Barnes and Rabe

**VI. Announcements/Correspondence**

Bonnie Greiner, Recreation Services Manager, announced the following:

- Staff is still receiving quotes from a second vendor for the Phantom Art Gallery Security Gate and will agendaize for the October 28, 2002, meeting for review.
- Rainbow Theatre, "Little Shop of Horrors" Teen Show performs September 20-27, 2002.

Chairperson Cherry gave an overview of the upcoming events scheduled for the California Arts Day Celebration which will be held on October 4, 2002, from 4-7 p.m. at Cardoza Park. She had fliers available for Commissioners to post around town to promote the event. She also read the California Arts Day Proclamation which she accepted at a recent City Council meeting. It was given to staff to display at the Community Center. She informed the Commission that Commissioner Rabe was ill and distributed a card to be signed by the Commission.



## **VII. OLD BUSINESS**

### **1. Construction Budget Allotment to Pay for Arts in Milpitas (Commissioner Hays)**

At the May 20, 2002, Arts Commission meeting, Commissioner Hays requested this item be placed on the agenda and requested Commissioners to research and bring forth information on other Cities programs and process.

At the June 24, 2002, Arts Commission meeting, the Commission volunteered Commissioner Hays to start the research on this proposed project and to return to the Commission with more background information. At the July 22, 2002, Arts Commission meeting it was determined the following steps would need to be further researched:

- 1) Research what other cities are doing on this type of program.
- 2) Refine the policy based on what the City of Milpitas wants to pursue.
- 3) Determine what Milpitas would like to do with
- 4) Determine whether or not to be the Pioneers/Leader/or Middle of the Road on requirements of percentage for the Arts.
- 5) Make a recommendation to City Council.

Larry Voellger, Milpitas Alliance For The Arts, suggested contacting Lynne Baer, an Arts Consultant who was hired by Walnut Creek to write their policy. Chairperson Cherry said she would contact Lynne Baer regarding this item to get additional information regarding her research in this area.

Bonnie Greiner, Recreation Services Manager, suggested that staff and Commissioner Hays do some additional research on this item and bring back this item by the end of the year. She felt it was important that cities, which are comparable to Milpitas (population), be compared in the study.

Commissioner Hays requested that this item continue to be agendaized for discussion.

Bonnie Greiner, Recreation Services Manager, explained that this type of program is a very large undertaking and could be handled in a variety of ways. The first method would be that the Arts Commission recommend to City Council that a percentage of money be designated to Capital Improvement Projects specifically for art to be included with future projects and considered with budget process. The second method would be in which the general plan be modified and set the guidelines in which a certain percentage of construction costs would be designated to go towards art.

Blair King, Assistant City Manager, explained that by designating redevelopment tax increment within the project has it advantages because it doesn't burden land development. He also indicated that the Midtown Plan Implementation could be amended to make recommendations regarding percentage of the arts.

Commissioner Hays said she originally wanted this agendaized because she felt Milpitas needed to have more public art and felt it was a good idea that new developers be required to designate a certain percentage of construction towards public art. She also suggested adding a budget to add public art on the medians in Milpitas.

Jack Mackie, Valley Transportation Authority (VTA), said that the Americans For the Arts website has a lot of information regarding public art and redevelopment.

Chairperson Cherry felt the Commission should review the general plan and then hear options and decide what direction the Commission would like to pursue.

## **2. Phantom Art Gallery Application – Carl Roach (Renee Lorentzen, Acting Cultural Arts Coordinator)**

The City of Milpitas, Recreation Services Division, created the Milpitas Phantom Art Gallery in an effort to provide new visual art experiences for the Milpitas community. Artists submit an official Milpitas Phantom Art Gallery Artist Application, which is reviewed by the Milpitas Arts Commission. Each approved artist will display his/her work for three (3) months.

### Phantom Art Gallery Schedule

September 13, 2002 – December 13, 2002	Eulalia M. Fell, Jeanne Brodie and Doreen Walker
January, 2003 – March, 2003	Golden Hills Art Association
April, 2003 – July, 2003	Maby Hoskins
July, 2003 – October, 2003	S.R. Henrichs

The artist submitted the Milpitas Phantom Art Gallery Artist application in July, 2002. Should his applications be approved, his work would be on display from October, 2003 – January, 2003.

The following questions were discussed in determining the applicant's eligibility:

- 1) Does this artwork meet your criteria and expectations for the City of Milpitas Phantom Art Gallery?
- 2) Is there anything in particular that you liked or disliked about this artwork?
- 3) Is the artwork appropriate for public viewing?
- 4) Provided this artist can fulfill the obligations set out in the Artist Application Packet, would you recommend accepting this artist as a candidate for the Milpitas Phantom Art Gallery?  
Why or why not?

Carl Roach, Artist, was in attendance at the meeting and answered the questions from the Commission. He indicated that by October, 2003, he would have plenty of pictures available to fill the gallery space.

MOTION to approve the work presented by Carl Roach to be displayed from October, 2003 – January, 2003.

M/S: Ogle, Barrie

All Ayes

Absent: (2) Barnes and Rabe

## **VIII. NEW BUSINESS**

### **1. Community Oriented Design Enhancements: Revised design concept & new project artist for roof panels at Great Mall Station. Staff Contact: Steve Burkey (586-3275)**

On June 24, 2001, the Arts Commission reviewed conceptual designs by project artist Shelley Jurs for the glass roof panels at the Great Mall LRT Station. The conceptual designs were substantially revised from what was presented to the Commission on April 24, 2002—and subsequently to the City Council on May 7. Though concerns about the new design were expressed, the Commission voted to recommend approval of the revised concept to the Council.

Following the meeting, VTA and City staff discussed with the Arts Commission Chair their concerns about Ms. Jurs' lack of communication and failure to go through proper channels regarding the substantive design changes in her project. The Arts Commission Chair had similar discussions with other Arts Commissioners and with Councilman Lawson, their liaison, in which concerns about Ms. Jurs' ability to listen to and follow direction were expressed.

These discussions have led the VTA and City staff, in consultation with the Arts Commission Chair to propose that the project artist for the panels at the Great Mall Station roof panels be changed to Debra Mersky, the artist who is designing the roof panels for the Montague LRT Station. Ms. Mersky has agreed to take on this task and presented her design concepts to the Commission at the meeting. The artwork pattern consisted of patterns of the following images: hubcaps (representing Ford Plant), native baskets, agave plants, corn stalks, seeds, wagon wheel, etc. She indicated that she got a lot of information from the Little Cornfields book and did a lot of background and research on Milpitas with respect to the history. She also brought a sample of the clear and black designs on the glass for the Commission to compare. The artist preferred the clear glass.

The Commission felt the public might not be able to identify all the different references to Milpitas past, present, and future.

Jack Mackie, VTA, explained that each artist would have a plaque near artwork which gives information about the artist and a brochure at the Kiosk with a brief description about what the design is. He also indicated that the background sky would have different looks with the varying sky and as with any artwork often convey different ideas/thoughts to different people viewing it.

Chairperson Cherry felt the artwork met the needs of the Community and represents who we are and strikes a good balance with the wheels and circular lines. She felt the work was very complimentary and a nice blending with the railing.

Commissioner Foulk felt the artwork reflected where it is and what is unique to Milpitas.

The Commission discussed at length what they liked and disliked about the artwork and the fact they preferred the clear cuts vs. the black glass. Commissioner Hays and Ogle did not care for the agave. Overall, the Commission was very supportive of the work.

MOTION to recommend to City Council to approve Ms Mersky's design concepts.

M/S: Barrie, Ogle

All Ayes

Absent: (2) Barnes and Rabe

## **2. Donation of former City Hall Photo from Darlene Carman (Darlene Carman, Artist)**

Cultural Arts Support Program Grant Recipient, Darlene Carman, Artist, approached staff about the donation of her painting of the former City Hall (160 N. Main Street, Senior Center). She requested to agendize this item for discussion so the Arts Commission could determine an appropriate place for the artwork to be displayed. Doug Carman, husband of artist was in attendance at the meeting to represent the artwork donation and wanted to ensure that the artwork was not just left in a supply closet and not properly displayed.

The Commission was very appreciative of the art donation. The following locations were discussed as possible locations for displaying the artwork: Senior Center, 160 N. Main Street and City Hall, 455 E. Calaveras Blvd.

Blair King, Assistant City Manager, explained that the Commission could recommend acceptance of the donation, however, it would not be politically wise to designate a location at this time as it would be appropriate for the location to be determined by the City Council.

MOTION to recommend to City Council acceptance of the donation of artwork from Darlene Carman with the location to be determined by City Council.

M/S: Barrie, Ogle

All Ayes

Absent: (2) Barnes and Rabe

### **3. Dog Park – Update and Discussion for Possible Art Elements at the Site (Blair King, Assistant City Manager)**

At the August 26, 2002, Arts Commission meeting, Chairperson Cherry requested the Commission discuss the possibility of adding art elements at the future Dog Park and requested an update on the project. Included in the Commissions packet for review are a few samples of different types of artwork which may be appropriate for the future site.

Blair King, Assistant City Manager gave an extensive overview of the future Dog Park with respect to the following elements:

- Budget currently set at \$250,000.
- Location at Ed Levin County Park (former group picnic area).
- Landscaping elements would include natural grass, fencing, and a water fountain.
- Displayed a variety of photos to show the different types of art elements at other Dog Park facilities in the area (Union City, Sunnyvale, Santa Clara, and Mountain View).

The timeline for the Dog Park is as follows:

- Location to be confirmed after meeting with the County on October 2, 2002 after environmental review.
- Negotiation for lease agreement between the City and County.
- Construction scheduled to begin spring, 2003.

Mr. King indicated that the existing budget does not include a budget for art elements, however, could possibly be approached similar to the request for the artwork at senior Baseball field in which the city paid for 50% and Milpitas Alliance For the Arts paid for the other 50%. He also indicated that staff could go back to City Council and request additional funds to add an art element into the project.

Chairperson Cherry was in favor of using the chain link art since it was fairly inexpensive and added a special art element.

Commissioner Barrie expressed a greater importance for incorporating art throughout Milpitas vs. the Dog Park area. She was more supportive of funding art at Ed Levin Park rather than just the dog compound area.

Commissioner Hays felt the Art Commission needed to set precedence and send out the message that when projects are being planned that art needs to be considered and incorporated.

Chairperson Cherry agreed with both Commissioner Barrie and Hays, but felt that the Arts Commission needed to take advantage of each forthcoming project to make sure art is incorporated into all of them.

In light that many surrounding cities having incorporated art elements into their Dog Parks, MOTION to recommend to City Council to augment the dog park budget so that 2% of construction costs are used towards incorporating an art element into the future Dog Park.

M/S: Hays, Ogle

All Ayes

Absent: (2) Barnes and Rabe

Blair King, Assistant City Manager, explained that staff could bring forward future maintenance projects from the Redevelopment Plan in which monies could be possibly used to incorporate art into the city. He said it makes it an ideal situation since all the projects are geared around money and could be used creatively.

## **IX. OTHER BUSINESS**

### **1. Staff Reports/Program Reports**

### **2. Liaison Reports**

**2.1 City Council** - none

**2.2 Community Advisory Commission** – none

**2.3 Senior Advisory Commission** - none

**2.4 Planning Commission** - none

**2.5 Youth Advisory Commission** -none

**2.4 Parks, Recreation and Cultural Resources Commission** - none

**2.5 Milpitas Historical Society** – none

**2.6 Sister Cities Commission** – none

**2.7 Library Advisory Commission** - none

**2.8 Milpitas Unified School District** – Commissioner Foulk gave an update on the renovations at Milpitas High School.

Commissioner Foulk and Cherry attended the Ballet Folklorico CASP (Cultural Arts Support Program) event which was very well done. Renee Lorentzen, Acting Cultural Arts Coordinator, explained that she would be assisting the group to apply for an Art Attack Grant.

Commissioner Hays and Barrie attended the Adage CASP event which was well done, however, the facility was too crowded.

## **X. FUTURE AGENDA ITEMS**

Construction Budget Allotment to Pay for Arts in Milpitas; Security Gate for Phantom Art Gallery;

## **XI. Adjournment**

There being no further business, Chairperson Cherry adjourned the meeting at 8:55 p.m. until the next scheduled meeting on October 28, 2002.

Respectfully Submitted  
Jennifer Tagalog  
Recording Secretary

**UNAPPROVED MINUTES  
CITY OF MILPITAS  
ARTS COMMISSION**

**Minutes:** Regular Meeting of Arts Commission  
**Date of Meeting:** Monday, October 28, 2002  
**Place of Meeting:** Milpitas Community Center, 457 E. Calaveras Blvd., Room 7&8

**I. Roll**

Chairperson Cherry called the meeting to order at 7:00 p.m.

Commissioner's Cherry, Foulk, Hays, Hicks, Ogle, and Rabe were present.

Commissioners absent Barnes and Barrie.

City Staff Present: Bonnie Greiner, Recreation Services Manager; Renee Lorentzen, Acting Cultural Arts Coordinator; Jennifer Tagalog, Acting Recreation Services Supervisor;

Guests: Larry Voellger, 689 Cardiff Place; Carla Moss, Artist;

City Council Liaison present: Jim Lawson

**II. Pledge**

The Chair led the Commission in the Pledge of Allegiance.

**III. Citizen's Forum**

Larry Voellger, Milpitas Alliance for the Arts Vice-President, 689 Cardiff Place, gave the Commission an overview of the Art in Your Park Program and displayed the three highest rated models to the Commission. He also distributed a comment book for the Commission to provide feedback on the art pieces. Carla Moss, was also in the audience to answer any questions the Commission may have regarding her artwork.

**IV. Minutes**

MOTION to approve the September 23, 2002, minutes as submitted.

M/S: Hays, Hicks

Ayes: (6) Cherry, Foulk, Hays, Hicks, Ogle, and Rabe

Absent: (2) Barnes and Barrie

**V. Agenda**

MOTION to approve the October 28, 2002 agenda as submitted.

M/S: Hays, Hicks

Ayes: All Ayes

Absent: (2) Barnes and Barrie

**VI. Announcements/Correspondence**

Chairperson Cherry welcomed Commissioner Rabe back. Commissioner Rabe thanked the Commission for their get-well wishes while she was out.

Bonnie Greiner, Recreation Services Manager, announced the following:

- Rainbow Theatre had a successful run of Jungle Book with over 1,600 attending.
- Bay Area ShowCase Choirs event (Cultural Arts Support Program) was held on October 12, 2002, with approximately 190 attending.
- California Arts Day was a huge success with over 250 participating in the variety of activities (Chalk Art, Entertainment, etc.)

- Starting November 25, 2002, all Arts Commission meetings will be held at the Committee Room at City Hall.
- The “Then and Now” Display board has been completed and is up for display in the Community Center lobby.

#### California Arts Day Review

Bonnie Greiner, Recreation Services Manager, gave an overview of the successful California Arts Day Celebration. Over 250 participated in the variety of events (Chalk Art, Entertainment, Poster Contest, food booth, information booths, etc.) The Commission felt the event was very successful and definitely wanted to offer this event next year.

Chairperson Cherry thanked Commissioner Foulk for his generous donation of t-shirts for the event. She also indicated that Round Table Pizza would be donating individualized pizza coupons to the poster contest winners. Commissioner Foulk indicated the poster contest winners artwork is being displayed in the School Board Meeting Room.

#### CASP Event

Kaisahan (CASP) event will be held on December 7, 2002, from 3-5PM. Any Commissioner’s who were interested in attending, should contact Renee Lorentzen, Acting Cultural Arts Coordinator.

## **VII. NEW BUSINESS**

### **1. Arts Commission Work Plan**

At the Arts Commission Workshop on March 11, 2002, the Commission discussed the Cultural Arts Implementation Plan and created a list of possible Community Projects. Since the workshop, the Arts Commission has discussed several types of programs to implement (allotment for the arts, band stand, phantom art gallery security gate, etc.). The Commission is being requested to create a work plan and prioritize the items for recommendation to City Council review and consideration.

The Commission decided to add the following items to the priority listing: funding for public art, Cultural Arts Support Program, Facility Needs Assessment, Renovation/Expansion for Performance/Classrooms, and gallery space, Partnerships for art.

The Commission decided to remove the following items from the initial list created at the workshop: Flute Player Welcome Back Event (already completed with City Hall Grand Opening), Global Village (will be held every other year), Supply Arts Hotline Info to Arts Commission, Arts Organization contacts – identify.

Chairperson Cherry volunteered to supply the Commission with a list of Arts Hotline information to the Arts Commission to distribute at the Arts Commission meetings. She also said she would work on identifying the Arts Organization contacts.

Each Commissioner rated each Work Plan Project on a scale of 1-5 (1 being the highest priority and 5 being the least important). Attached to the minutes is the listing of Work Plan descriptions, with the priority ranking.

## **IX. OTHER BUSINESS**

### **1. Staff Reports/Program Reports**

### **2. Liaison Reports**

#### **2.1 City Council** – Council member Lawson reported on the following:

- City Hall Grand Opening was very successful. Those Commissioners who were not in attendance at the event, were invited to view the mosaic of the Minute Man which was unveiled at the opening and is very impressive. Chairperson Cherry asked if it had been determined where the mosaic would be displayed. Council member Lawson indicated the artwork is currently being displayed in the Community Room on the tripod, however, a permanent location had not been determined.
- Due to the decline in sales tax, a variety of Measure B code improvements (landscaping) were cut due to limited funding. Council member Lawson indicated that he was currently working with Cal Trans to find a creative solution to this problem and make sure appropriate landscaping is included in the 237/880 areas.

#### **2.2 Community Advisory Commission** – none

#### **2.3 Senior Advisory Commission** - none

#### **2.4 Planning Commission** – none

#### **2.5 Youth Advisory Commission** -none

#### **2.4 Parks, Recreation and Cultural Resources Commission** - none

#### **2.5 Milpitas Historical Society** – none

#### **2.6 Sister Cities Commission** – none

#### **2.7 Library Advisory Commission** - none

#### **2.8 Milpitas Unified School District** – Commissioner Foulk provided an update on a recent article in the Milpitas Post regarding testing of Senior's at Milpitas High School.

## **X. FUTURE AGENDA ITEMS**

Arts Commission Work Plan

## **XI. Adjournment**

There being no further business, Chairperson Cherry adjourned the meeting at 8:10 p.m. until the next scheduled meeting on November 25, 2002, which will be held at the new City Hall Committee Room.

Respectfully Submitted  
Jennifer Tagalog  
Recording Secretary